

The community newspaper for HP16

Code	Size	Width	Height	Cost per edition				
				1 edition	2 editions	3 editions	4 editions	1 year
TPH	Twelfth page	84mm	82mm	70	66	64	62	60
EPH	Eighth page	129mm	82mm	100	96	92	88	84
SPV	Sixth page	84mm	172mm	135	130	125	120	115
SPH		168mm	82mm	—ditto—				
QPV	Quarter page	129mm	172mm	185	180	175	170	165
QPH		264mm	82mm	—ditto—				
HPV	Half page	129mm	350mm	340	320	300	300	300
HPH		264mm	172mm	—ditto—				
<i>Clubs &amp; Charities can request a 20% reduction on the above rates</i>								
BC	Business card	84mm	41mm	Contact info & logo only		£30		
CC	Charity, Club	84mm	41mm			£20		

**Guaranteed positions may be charged extra - please contact us to discuss. VAT is not applicable. Boxed adverts only.**

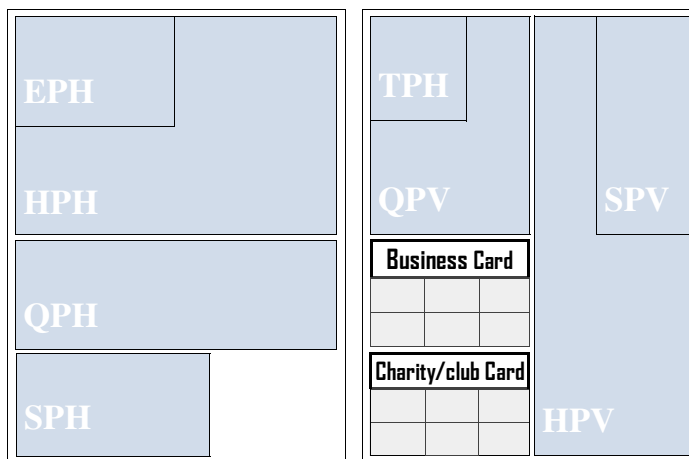
Our rates are based on £4 per column centimetre—with discounts for multiple placings.

## Artwork required

- To get the best results we need high quality artwork.
- Electronic files in one of these formats:  
**.TIF .JPEG .PDF .EPS .QXD**
- Please supply a hard copy proof with all digital artwork.

## Advertising Policy

- Space purchased for advertising may be used for text, pictures or graphics.
- Where an advert is designed to appear like editorial (*sometimes termed advertorial*), the space may be identified as an advert.
- All adverts are subject to editorial policy.
- Please contact us if coupons form part of the advert.



## Application form

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Post Code \_\_\_\_\_

Tel no. \_\_\_\_\_ Email: \_\_\_\_\_



Advert code required:

Design or graphics required (please tick):

Charity or club discount:

Number of editions (Or special requirements)

**I enclose a cheque for:**

£

**Made payable to HP16 CIC**

Signed \_\_\_\_\_ Date \_\_\_\_\_

**Please send artwork / copy / payment to:**  
 HP16—The Source (advertising)  
 Great Missenden Library,  
 High Street, Great Missenden, Bucks, HP16 0AL  
 Tel 01494 865333. Email: source@hp16.org.uk