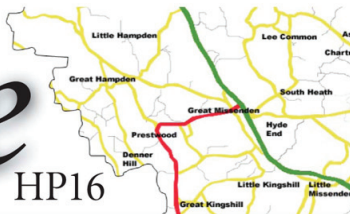


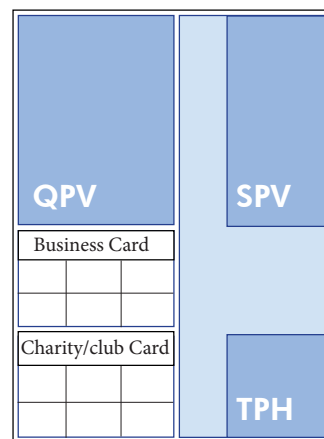
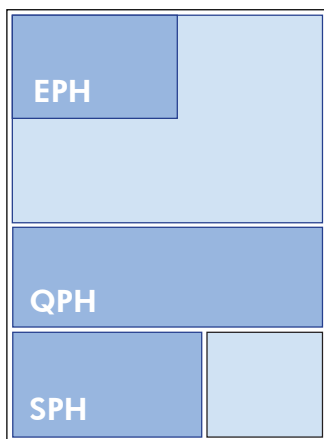
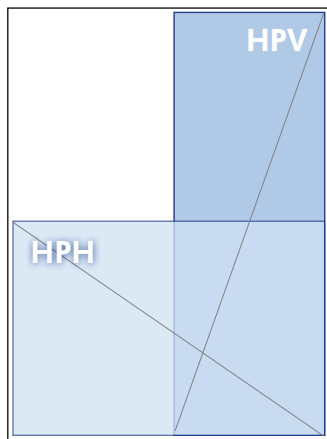
The Source



Advertising Rates 2018

The FREE Community Newspaper for HP16

Code	Size	Width	Height	Cost per edition (£)				
				1 edition	2 editions	3 editions	4 editions	5 editions
TPH	Twelfth page	84mm	82mm	70	66	64	62	60
EPH	Eighth page	129mm	82mm	100	96	92	88	84
SPV	Sixth page (vertical)	84mm	172mm	135	130	125	120	115
SPH	Sixth page (horizontal)	168mm	82mm	135	130	125	120	115
QPV	Quarter page (vertical)	129mm	172mm	185	180	175	170	165
QPH	Quarter page (horizontal)	264mm	82mm	185	180	175	170	165
HPV	Half page (vertical)	129mm	350mm	340	320	300	300	300
HPH	Half page (horizontal)	264mm	172mm	340	320	300	300	300
Clubs and Charities can request a 10% reduction on the above rates								
BC	Business Card	84mm	41mm	£30				
CC	Charity/club Card	84mm	41mm	£20				
VAT is not applicable. Boxed adverts only								



The Source HP16 2018 Schedule

Issue	Copy Date	Cover Date	Distribution
Issue 53	25 Jan	Mar/Apr	23-25 Feb
Issue 54	06 Apr	May/June	6-8 May
Issue 55	01 Jun	Jul/Aug/Sep	29 Jun-1 Jul
Issue 56	07 Sep	Oct/Nov	5-7 Oct
Issue 57	02 Nov	Dec/Jan	30 Nov-2 Dec

Instructions for adverts

Note copy for ads should be supplied to the correct size (if larger it will be reduced down in proportion to the nearest size) and sent in preferably as a PDF. Word documents are unsafe and do not travel well, but will be accepted at sender's risk. All ads must have a background or surrounding border.

Send copy to: anthonySykes000@gmail.com

Instructions for articles

Copy for articles should be supplied as text in a Word doc. Pictures as separate JPEGs or PNGs - do not embed in the Word doc.

Send to editor@hp16.org.uk

Please send artwork to:

Anthony Sykes, Advertisement Manager, The Source HP16,
Mayertorne Cottage, London Rd, Wendover Dean, Bucks HP22 6QA
Telephone: 01296 620830. Email: anthonySykes000@gmail.com